

Please ensure that your Application is well-written, using correct grammar, spelling and punctuation. Your descriptions should be clear and concise. Please write your submission in English. The Application will be reviewed and/or judged by a panel of Ford Motor Company Fund and/or Ford representatives. See the Guidelines tab on the previous page to review the judging criteria.

Fields marked with an asterisk (*) are required. Please note the text boxes that have character limits. Characters include letters, spacing and punctuation.

The Ford C3 Building Sustainable Communities Project Partnership mobilizes Enactus teams to empower communities by addressing a critical community need. Enactus teams should design and develop programs and initiatives that address critical community needs in new ways, with a focus on helping the community become a more sustainable place to work and live. The term “Sustainable Communities” is not meant to be restricted to environmental concerns. Instead, it is used to describe healthy, livable communities that are poised to thrive in a global economy. See the Ford C3 Enactus+ page for more information.

*Project Name:

*Name of team member completing this form:

*Email address of team member completing this form:

Community-Based Organization Information

Teams are required to involve a community-based organization as a project partner. Please identify the community-based organization below. The community-based organization cannot be Enactus or an Enactus team.

*Name of community-based organization:

*Community-based organization address:
(Street Address, City, State/Province, Postal/Zip Code)

*Description and/or mission statement of the organization:

*Do you have an agreement from the community-based organization to participate? Yes No

Cycle 7 Project Information

*Project Status: New Continuing

If your project is continuing, provide a brief summary of prior activities/outcomes and plans for expansion/improvement of the project **through November 2020** in the project narrative below.

*Project Start Date:

The project submitted must have measurable outputs and outcomes completed during your country’s timeline. See the Ford C3 Enactus+ page for your timeline.

***Project Focus:**

The project must describe an innovative approach to Building Sustainable Communities, Smart Mobility or Social Mobility. Potential areas of focus could include (but are not limited to):

- a. Environmental Sustainability: Clean water and air are critical to the overall health and wellbeing of a community. How can members of a community (both individuals and organizations) learn to become more environmentally conscious and sustainable?
- b. Sustainable Urban Design.
- c. Creative approaches to the conservation, or use, of water.
- d. Student volunteer programs that partner with local nonprofits in new ways.
- e. Education and Training: In an increasingly global economy, human capital is perhaps the most important ingredient to a community’s ability to survive and thrive.
- f. Safety: What do we mean when we refer to "safe communities?" How has this definition changed with the advent of the internet and other technologies?
- g. Changing the Way People Move through Smart Mobility: How can we design and implement affordable, clean, and safe transportation systems for the 21st Century? How can we make lives better by the way we move?
 - Ideas may address creating ride share apps, replacing old models of transportation, developing autonomous vehicles, using data science and analytics to anticipate customer wants and needs.
- h. Driving Social Mobility: What is a tool or project that can be developed for individuals, households or people to move within the layers of social strata?
 - Ideas may address tools or methods for improving economic empowerment, such as engaging youth to participate in STEAM fields/activities, helping first-generation college students succeed in school, teaching food sustainability and urban gardening to an economically challenged community, increasing access to housing and educational opportunities.

Please fully explain the project focus in the box below.

Text box—150 character limit

Project Description

*Provide a project description and explain how your team will use entrepreneurial action to fulfill each of the Ford C3 Criteria:

- a) The Project Must Represent an Innovative Approach to Building Sustainable Communities, Changing the Way People Move through Smart Mobility or Driving Social Mobility
- b) The Project Must Involve Students in a Leadership Role
- c) The Project Must Seek to Meet an Urgent and Unmet Community Need in a Tangible Way
- d) The Project Must Involve a Community-Based Organization as a Partner

Text box—3,500 character limit

Additional Project Information

*Please address the following:

- a) List and describe anticipated measurable outputs and outcomes from the project that will demonstrate how your project improves livelihoods
- b) Describe your media plan to promote the project—how will your team promote the project and recognize Ford Motor Company Fund’s partnership

Text box—1,500 character limit

Provide a direct link to any social media accounts your team will use to promote the project. Please use #FordC3Enactus to promote your project on social media.

Enactus Team Primary Social Media Accounts	Exact Account Link
Twitter	
Facebook	
Blog/Website	
Other	

Project Budget

*Estimate your total expenses for the project. Your budget should provide a detailed list of anticipated items, services, etc. that would be purchased with the requested Ford C3 Building Sustainable Communities grant, should your team be selected.

Project Budget		
Item/Services, etc. Description	Anticipated Place of Purchase	Amount Estimated (in USD)
Table expands for additional anticipated items.		
TOTAL:		Auto-sum

General Terms and Conditions

1. Through the seventh cycle of the Ford C3 Building Sustainable Communities Project Partnership, Enactus and Ford Motor Company Fund challenge Enactus teams in Brazil, Egypt, Germany, Ghana, Kenya, Mexico, Morocco, Nigeria, Puerto Rico, South Africa and the United Kingdom to use entrepreneurial action to find innovative, creative and unique ways to address an urgent, unmet social need or problem in the local community, empowering the community to become a more sustainable place to work and live. The project submitted may be new or continuing but must have outcomes completed during your country’s Project Partnership time period. See the Ford C3 Enactus+ page for specific dates.
2. Projects must include the following elements: create an innovative approach to “Building Sustainable Communities”; involve students in a leadership role; address an urgent and unmet community need in a tangible way; involve a

community-based organization as a partner; generate and document measurable outputs and outcomes to demonstrate the success of the project.

3. All grant Applications must be received by your country's Application deadline. Enactus will consider one Application per team for grant awards. See the Guidelines tab of the Ford C3 Enactus+ page for the number of available grants and additional details.
 4. Note the Ford C3 Building Sustainable Communities Project Partnership is offered in Brazil, Egypt, Germany, Ghana, Kenya, Mexico, Morocco, Nigeria, Puerto Rico, South Africa and the United Kingdom—teams will be judged at the national, not global, level to determine grant recipients.
 5. Grant funds will be issued in multiple disbursements. See the Ford C3 Enactus+ page for grant disbursement details.
 6. Grant funds may only be expended or committed for the purposes and time period as stated in your Application. The university administration cannot deduct any fees from the grant disbursements. Any amendments to the budget or scope of the Project Partnership must be agreed upon in advance in writing with your Enactus Project Partnership contact. Visit the Ford C3 Enactus+ page for contact information.
 7. Participating Enactus teams agree to seek media recognition, including acknowledgment of Ford Motor Company Fund's partnership through the Ford C3 Building Sustainable Communities Project Partnership using the online media toolkit located on the designated website. Teams must abide by all branding guidelines when using the Ford Motor Company Fund logo. Teams are required to recognize Ford Motor Company Fund's partnership in all Ford C3 Building Sustainable Communities project activities, including media articles.
 8. A completed Final Impact Report must be submitted through Enactus+ that details the project(s) and the outputs and outcomes achieved. The Final Impact Report must be submitted through Enactus+ by your country's Final Impact Report deadline. All Final Impact Reports will be closely reviewed by Enactus staff to verify the accuracy of materials and data submitted. Enactus reserves the right to perform an audit of any team's report. The Project Lead and/or Project Advisor must be available through December 31, 2020 via email or phone to answer additional questions.
 9. Participating Enactus teams agree to allow team contact information to be shared with Enactus and Ford Motor Company Fund.
 10. By entering, Entrant agrees that they have no right to bring (and covenant not to bring) any claim, action, or proceeding of any kind or nature whatsoever against Enactus or Ford Motor Company Fund, or any of their respective affiliated companies, subsidiaries, officers, directors, employees, agents, assigns or shareholders in connection with the Ford C3 Building Sustainable Communities Project Partnership. Please note that in awarding this grant, neither Enactus nor Ford Motor Company Fund make any commitment, implied or otherwise, to renew this grant at the end of the grant period.
- *I certify that as a representative of the submitting Enactus team, we have reviewed all general terms and conditions and if selected to participate agree to abide by all general terms and conditions and deadlines. We also fully understand the scope of the Ford C3 Building Sustainable Communities Project Partnership and will submit the required outputs and outcomes in our Final Impact Report before our country deadline.